



**What is it?** People to People is a statewide canvassing program meant to engage and connect with voters in a deep and meaningful way to listen and learn where voters are coming from and how we can better represent their needs and interests.

**Why?** We need to meet people where they are at, listen to them and learn from the voters. Rather than listen to consultants or polls, why not ask the voters directly. Give our nominees a head start in voter contact that will be better targeted.

#### The Program and How to Get Started:

- **Download MiniVAN 8**, an app in your app store for access!
- **Email Tyler or Karin at their email listed below**, include P2P in the subject line, and your name, phone number, and address/precinct number (if you know it) in the body to get started!
- Just 30-40 households at a time
- In your precinct or adopt a precinct nearby
- Democratic & Unaffiliated households

#### **Sample Script:**

Hi, my name is [\_\_\_\_\_]. I am here because we are gathering input to share with candidates and elected officials about how they could better serve you.

#### **Open-Ended Conversation Starter:**

- If you could tell candidates and elected officials anything, what would it be?  
[Stop to listen. Learn. Take Notes. Ask Questions - Don't debate. Don't plant answers.]

#### **Unaffiliated Voters Data to Track:**

- If Unaffiliated, try to score 1-5 whether likely Dem or Rep-leaning.
- If Unaffiliated, are they likely to vote in primary? If today would you vote in the D primary or R primary?

#### **What PRIMARY sentiments did the voter express?**

- Happy/Positive                      - Sad/Depressed    - Fear/Anxiety                      - Anger/Frustration
- Disengaged/Helpless              - None Identifiable

#### **Record Answers: Select Broad Issue Bucket (i.e. Healthcare) and Specific Issue (i.e. Medicare for All)**

- "+" before a topic means "for/in support of/feels positive about"
- "-" before a topic means "against/opposed to/negative feelings about"
- i.e. If the voter says "Medicare for All" and feels positively about it, you would select the "Healthcare Issues:" bucket, then you would select "+ Medicare for All" inside the bucket.

**Thank them.** [This is part of the critical process for making sure our Democratic candidates and officials are in touch with how to best serve you, your family and our community]

**Post-canvass**, return the data and your notes (or sync using MiniVAN). Summarize any patterns or themes you hear.

To sign up as a people to people volunteer email Karin Asensio at [volcoordinator@coloradodems.org](mailto:volcoordinator@coloradodems.org) or visit [www.coloradodems.org/volunteersignup](http://www.coloradodems.org/volunteersignup). For questions about the People to People program, please contact Tyler McDermott at [tmcdermott@coloradodems.org](mailto:tmcdermott@coloradodems.org).

Paid for by the Colorado Democratic Party  
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