

Colorado Coordinated Campaign - Digital Organizing Associate

The Digital Organizing Associate will utilize online tools and distributed organizing tactics to help build a community-based, volunteer-driven organization. The position will report to the Mobilization Manager for Distributed and will work closely with the in-state Organizing and Data teams, as well as direct coordination with volunteer action teams.

The Digital Organizing Associate will serve as the critical link between the campaign's digital tools and in-state volunteers. This person will play a key role in training and facilitating seamless online volunteer and voter engagement campaigns.

Responsibilities:

- Oversee virtual peer-to-peer texting and Dialer campaigns, including data coordination, script drafting, QA process, campaign launch, and debrief;
- Assist in developing virtual volunteer trainings, and onboarding and volunteer management processes via Slack and other online platforms;
- Serve as rapid response help representative via Slack and other relational digital tools to answer questions during phone banks and P2P campaigns;
- As needed, assist the state team with social community management;
- Other duties as assigned.

Qualifications:

- At least one cycle of experience with organizing or digital organizing program on a political campaign or progressive organization;
- Strong understanding of digital organizing programs and digital organizing tools;
- Familiarity using peer-to-peer texting campaigns on platforms such as ThruText (formerly Relay), Spoke, Hustle, or other;
- Experience with recruiting volunteers and developing volunteer leadership;
- Able to communicate effectively to a diverse set of constituencies;
- Able to work in a fast-paced environment and meet tight timelines;
- Team player with strong interpersonal skills and sound judgment;
- Spanish language fluency is a plus.

Competitive salary and health benefits are provided. This position is full time through the General Election.

To apply, please email a resume to apply@coloradodems.org with the subject line "Digital Organizing Associate." No cover letters, please.

Equal Opportunity Employer

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