

Phil for Colorado Digital Director

Overview

Colorado Attorney General Phil Weiser's Re-election Campaign is looking for a Digital Director and Communications Coordinator for the 2022 election cycle.

Like his first campaign, the campaign is committed to running a positive, elevating, and innovative campaign, engaging all Coloradans and making the case for an Attorney General who

- is "the People's Lawyer"
- defends the rights of all Coloradans
- improves our criminal justice system
- protects our land, air, and water.

The campaign is also committed to organizing supporters and building supporters across the state in a manner that meets people where they are--including online and engages diverse target audiences on issues about which they care most. The Digital Director will work with others to help facilitate the dissemination of campaign messaging and fundraising through digital communication streams as well as manage the daily tasks of updating data and digital communications.

Qualifications

The Digital Director needs to bring a set of key competencies to the job, including:

- The Digital Director need not have worked on a political campaign before, but such experience is a plus, including understanding of polling, voter files, political brand nuances, and political list-management.
- Experience working with diverse digital communications media and performance analytics.
- Data analytics skills to evaluate performance indicators relevant to the goal of the campaign phase (name recognition, list-building, persuasion, voter turnout, etc.)
- Technical skills necessary to create digital content, including graphics, still photography, and video.
- Strong interpersonal skills to work with a collaborative team.
- Strong social media skills
- Experience managing and updating websites and databases

Salary Range: \$4,000 to \$4,500 per month

To apply- please send resume and cover letter to: jacob@philforcolorado.com

Phil for Colorado is an equal opportunity employer and does not discriminate on the basis of race, color, religion, sex, national origin, age, disability, gender identity or expression, or sexual orientation.